

Conference Announcement and Call for Papers:

A Virtual Higher Education Campus in a Global World?

The Role of the Academic Campus in an Era of Technological Progress

February 25-27, 2018, Ariel University, Israel.

This conference will focus on the challenges of academic teaching in an era of technological progress. The challenges of pedagogy and technology are an important topic in the debates of academic scholars on the role of the lecturer in an era of technological progress. Have lecturers become obsolete? Will the classroom become a studio setting in which lectures will be broadcast? What is the role of collaboration in creating a multi-campus virtual university, where the best lecturers teach and share their knowledge? What are the implications of the new options created through the mediation of lecturers' teaching materials? What are the implications for teaching practice and the learning experience, and what are the social, ethical, moral, and financial implications and the implications for infrastructure and policy making?

The conference will include a special session on teaching engineering and technology subjects will focus on new teaching methods in these fields, theoretical and practical approaches to teaching in engineering and natural sciences, new schemes and techniques, and new teaching applications including computerized applications, online learning methods planning, control methods, electrical and electronics engineering, civil engineering, mechanical engineering, robotics, and other areas of engineering, mathematics, physics etc. The session will also focus on new courses and curricula, teaching management in the field of engineering, natural sciences, student assessment, and other topics.

Lecturers and researchers from diverse disciplines and research institutions will present new studies on the changing face of teaching in higher education and its responses to contemporary challenges. Speakers at the conference will focus on the following topics:

- Joint research and collaborative projects involving institutions of higher education
- Disciplinary and inter-disciplinary ties between scholars and fields of knowledge
- Policy making on ties among higher education institutions
- Academia and the field
- Academic ethics and integrity in a knowledge-flooded world
- The lecturer's role in the online digital world
- Teaching engineering and natural sciences (special session)

Selected papers will be published in a book. A panel of independent referees will make the final decision on acceptance for publication.

The conference will take place on Sunday – Tuesday, February 25-27, 2018 (10-12 Adar, 5778), at Ariel University, Israel.

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Organizing & Academic Committee

Prof. Nitza Davidovitch, Ariel University, Israel

Prof. Zila Sinuani-Stern, Ben Gurion University, Israel

Prof. Aaron Palmon, Chair of MIETAL, Hebrew University, Israel

Prof. Sangeeta Angom. National University of Educational Planning and Administration (NUEPA). New Delhi. India

Prof. Neeru Snehi, Department of Higher and Professional Education, National University of Educational Planning and Administration. New Delhi. India

Prof. Boris A. Starichenko, Ural State Pedagogical University, Yekaterinburg, Russian Federation

Prof. Nikolai Kh. Rozov, Lomonosov Moscow State University, Moscow, Russian Federation

Prof. Baruch Ofir, Bar Ilan University and Ariel University, Israel

Prof. Yuri Ribakov, Ariel University, Israel

Prof. Alexander Domoshnitzky, Ariel University, Israel

Prof. Edward Bormashenko, Israel

Dr. Roman Yavich, Ariel University, Israel

Dr. Simcha Avugos, Ben Gurion University and Wingate Academic College, Israel

Dr. Menashe Puterkovsky, JCT, Israel

Dr. Efrat Pieterse, Western Galilee College, Israel

Dr. Dvora Toledano-Kitai, ORT Braude College, Israel

Dr. Margarita Belichenko, Ariel University, Israel, Faculty of Information Technology, Taras Shevchenko National University of Kyiv, Ukraine

Ms. Anna Slobodianiuk, National Pedagogical University, Ukraine

Timetable

Final date for submission of abstracts: September 15th, 2017.

Abstracts (in English, Time Roman font 12) should be no more than 300 words, and include authors' full names and affiliations.

Final date for submission of papers: November 1st, 2017.

Papers (in English, Time Roman font 12; APA reference style) should include:

- *Name, institute affiliation, mailing address, and email address for all authors*
- *Paper title*
- *Abstract*
- *Keywords*
- *Introduction*
- *Body of paper*
- *Tables, figures, etc. in their proper position in the paper (if applicable)*
- *Conclusion*
- *References*
- *Brief biography of each author (one paragraph, no more than 100 words)*

linori@ariel.ac.il

CONFERENCE REGISTRATION FORM

A Virtual Higher Education Campus in a Global World? The Role of the Academic Campus in an Era of Technological Progress

February 25-27, 2018, Ariel University

FIRST NAME: _____
LAST NAME: _____
TITLE: _____
INSTITUTE: _____
COUNTRY, CITY _____
E- MAIL ADDRESS: _____
MOBILE TELEPHONE: _____
ARRIVAL DAY/HOUR _____
DEPARTURE DAY/HOUR _____

REGISTRATION FEES

- Full conference fee, including all activities and one tour: \$150
- Cost of attendance including accommodations in the University dormitories, meals and the gathering on the evening of the 25th - \$50 per day*
- Cost of attendance and one meal - \$20 per day*
- Cost of a bus tour to Jerusalem - \$20
- Cost of a bus tour to Tel-Aviv - \$20

*Registration fees are calculated at the dollar/shekel exchange rate on the registration date

Amount for payment: _____

PAYMENT METHOD (please mark one option)

1. **Bank transfer:**
ARIEL UNIVERSITY OF SAMARIA
10-817-562100/60
Swift: LUMIILITXXX
IBAN: IL730108170000056210060
Address: Bank Leumi, Haarbaa 19, Tel Aviv (Branch No. 817)
Please specify that the payment is for the conference "A Virtual Higher Education Campus in a Global World? The Role of the Academic Campus in an Era of Technological Progress"

2. **Check, payable to:**
Ariel University of Samaria Research Authority
Mailing address
Ariel University of Samaria
Att. Linor Iliya
Kiryat Hamada, POB 3
Ariel 4070000

3. **Cash** – upon arrival to the conference

Please return the completed form by fax to: 972-3-9758974 or by e-mail to: linori@ariel.ac.il