

Dear friends of the CSE and Go-Grow  
We hope you can join us.  
RSVP: [lt.edu@cbs.dk](mailto:lt.edu@cbs.dk)

## Invitation

The Go-Grow team hereby invite you to join us in the first of a series of Go-Grow Open Talks. The talks aim to cross-facilitate academic research and practice between universities and the entrepreneurial community. Here, know-how and learnings concerned with the competencies required for international growth entrepreneurs will be discussed in order to generate knowledge.

The first talk will be on  
**Born Global / The Global Mindset**

**Date:** The 11th of November  
**Time:** 12:30 – 17:00  
**Where:** Kilen at CBS

### The Program:

- 12:30** Registration, networking and sandwiches
- 13:00** Welcome: CSE – Copenhagen School of Entrepreneurship  
Key-notes:
- 13:15** Laurel Austin, Associate Professor, Phd. CBS.  
From local to global. The basic building steps from a strategic management perspective
- 14:00** Per Servais, Associate Professor, Phd. SDU.  
Global by coincidence? or deliberately Global? Insights from a study on Born Global firms
- 14:45** Break
- 15:00** Two case presentations from Go-Grow: Global mindset in practice  
-BRICpro  
- Mono + Mono on Sitpack
- 16:00** Panel debate
- 17:00** Conclusion and Farewell

Please rsvp before **Thursday the 5th of November** to: [lt.edu@cbs.dk](mailto:lt.edu@cbs.dk)

Go-Grow is placed at CSE (Copenhagen School of Entrepreneurship) at CBS and is an accelerator programme that enables startups to scale and reach international growth.

**CSE** ENTREPRENEURSHIP  
IN SOCIETY

**INDUSTRIENS**  
FOND  
FREMME  
DANS  
KONKURRENCEVINE

**CBS** COPENHAGEN  
BUSINESS SCHOOL

Venlig hilsen / Kind regards

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